Insurance Industry Charitable Foundation (IICF) Establishes Disaster Relief Fund to Assist Victims of Hurricane Harvey

Contributions from insurance industry companies and professionals to support local Texas nonprofits

Dallas, TX (August 29, 2017) – The Insurance Industry Charitable Foundation (IICF), a nonprofit organization that unites the insurance industry in helping communities and enriching lives through grants, volunteer service and leadership, today announced the establishment of its IICF Hurricane Harvey Disaster Relief Fund to assist victims affected by this catastrophic storm. Although the severity and longevity of Hurricane Harvey’s impact is still unfolding, its historic nature is already apparent with more than 30,000 people displaced – and FEMA estimating this figure could rise to 450,000, even more than following Hurricane Katrina.

“Immediately, over the weekend, we had a tremendous outreach from IICF board members, volunteers and supporters asking how they can help those in Houston and along the Texas coast,” said Bill Ross, CEO, Insurance Industry Charitable Foundation. “This is a group of insurance professionals who are addressing significant business needs at a time of a natural disaster like this, yet at the top of their minds is asking how they can personally - and through their companies - help those individuals and families who are displaced and facing an uncertain future due to Hurricane Harvey. They are truly embodying the mission of IICF.”

Within 24 hours of establishing the IICF Hurricane Harvey Disaster Relief Fund, nearly $80,000 has already been committed by those in the insurance industry. John Vasturia, President, Specialty Markets, Munich Reinsurance America and IICF Board of Governors Chair, noted that, “Through IICF, we are able to very quickly unite our efforts in collecting donations, and distribute to local nonprofits in the Texas communities who will be able to help families across the region in a very real and meaningful way.”

“Support has come from far beyond our IICF Southeast Division, based in Dallas, as the entire insurance industry across the country gets behind our effort to assist those in need,” added Ross.

Donations can be made by clicking here or visiting:
https://app.etaperestry.com/onlineforms/InsuranceIndustryCharitable/Relief-1.html

IICF will collect and report on the total of all donations made through this fund, and forward 100% of these insurance industry contributions to the local nonprofits assisting victims in the area, including the American Red Cross and specifically its Hurricane Harvey disaster fund.

For more information about IICF please visit: https://www.iicf.org/about-iicf.html

About the Insurance Industry Charitable Foundation (IICF)
The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has contributed $28.7 million in community grants, along with more than 240,500 volunteer hours, to hundreds of charities and nonprofit organizations, reinvesting in local communities where funds are raised for maximum impact. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at www.iicf.org.

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