NEW YORK (August 20, 2019) – On August 15, the Insurance Industry Charitable Foundation (IICF), a unique nonprofit organization dedicated to helping communities and enriching lives, celebrated the 20th anniversary of its annual Northeast Charity Softball Tournament by knocking it out of the park - raising $75,000 to benefit The Child Center of NY and children and families throughout the city. Held once again in Central Park, insurance professionals sporting their company jerseys participated in this day of friendly competition and fundraising. Tournament honors went to AXIS Capital, playing in the final game against Aon and earning this year’s first place title. Over the past ten years alone, IICF has raised $635,000 for local children’s nonprofits through this annual summer tournament.

The Child Center of NY is a powerful community presence throughout New York City, reaching more than 35,000 children and their families each year. Its mission is to strengthen children and families with skills, opportunities and emotional support to build healthy, successful lives. With 70 locations across the city, The Child Center of NY provides Behavioral Health, Early Childhood Education, Youth Development and other critical services where needed most.

“Although the tournament is very competitive, in the end, all the players feel like winners since they know they are helping local children in need,” said Betsy Myatt, Executive Director of IICF’s Northeast Division and VP, Chief Program Officer. “No other industry comes together, competitors and colleagues alike, to give back to our communities as the insurance industry does.”

This year’s tournament included participants and sponsorships from 15 companies, including: Aon, Arch Reinsurance, Ascot Group, Aspen Re, AXA XL, AXIS Capital, Chubb, EPIC Insurance Brokers, Everest Re, Munich Reinsurance America, Inc., Odyssey Reinsurance Company, Partner Reinsurance, Philadelphia Insurance Companies, Sompo International and TransRe

About the Insurance Industry Charitable Foundation (IICF)
The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic foundation of the insurance industry for more than twenty-five years, contributing $36 million in community grants along with 300,000 volunteer hours by more than 110,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at www.iicf.org or follow us on Twitter @doubleicf.

About The Child Center of NY
The Child Center of NY’s mission is to strengthen children and families with skills, opportunities, and emotional support to build healthy, successful lives. Founded in 1953, it is a multiservice organization
that annually reaches more than 35,000 children from birth through young adulthood at nearly 70 school and community locations. The Child Center works in five main program areas: early childhood education; behavioral health; prevention and family support; health homes and integrated care; and youth development. The Child Center is based primarily in Queens but also serves children and families in Brooklyn, the Bronx, Manhattan, and Long Island. To learn more, please visit www.childcenterny.org

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