PRESS RELEASE

Insurance Industry Charitable Foundation partners with Boys Hope Girls Hope for an Insurance Industry Career Day

The Associate Board of the Insurance Industry Charitable Foundation presents an insurance career day for college students involved in the local non-profit Boys Hope Girls Hope, to learn about the industry.

Aug 19, 2015

San Francisco, CA – The Associate Board of the Insurance Industry Charitable Foundation (IICF) partnered with the local non-profit chapter of Boys Hope Girls Hope to create an opportunity for several college students to learn about the insurance industry on August 4, 2015.

Courtney Stuekerjuergen, Volunteer Chair of the IICF Associate Board, developed the program that exposed the participating students to the different aspects of the insurance industry with assistance from IICF Associate Board members Heather Nye from EPIC Insurance Brokers, Justin Goyette from CNA, Henry Yuan from AIG & Marty Toth from Aspen Insurance.

“Participants were able to learn about different areas of the insurance industry through interactive games, presentations, and a mock networking event. Our goal was to create a fun educational opportunity for the promising students of Boys Hope Girls Hope who are interested in learning more about our industry,” explained Stuekerjuergen. “After such a great success in its first year, we look forward to offering more events like this one in the future.”

Additional activities included outlining the different types of career options within the industry, highlighting the skill sets needed on the Broker and Agency side vs. the Carrier and Underwriting side of the business, as well as hearing from multiple speakers representing various backgrounds within the industry.

CNA hosted the event and several CNA employees gave testimonials about their journeys into the industry and how they navigated the early stages of their respective careers. Jim Stegemiller, CNA’s Vice President, Commercial Underwriting Officer, discussed with the group common traits he feels all successful people share and what he looks for when he is vetting new applicants. The event ended with a mock networking session that helped student practice interpersonal communication and demonstrate the importance of building relationships.

Courtney Callan, a Boys Hope Girls Hope scholar, stated after the event, “I came away excited to start my career in insurance. It was a pleasure to learn about so many different career opportunities and facets within the insurance industry.”
About The Insurance Industry Charitable Foundation - The Insurance Industry Charitable Foundation is an international industry specific non-profit organization focusing on giving back to the local communities where participants reside & work. Since being formed in 1994, IICF has donated over $23.5M in local community grants and contributed nearly 200,000 hours of volunteer service focusing on five central pillars; education, health & safety, children at risk, the environment and disaster preparedness. [www.iicf.org](http://www.iicf.org)

About Boys Hope Girls Hope – The Boys Hope Girls Hope is a national non-profit organization that helps academically capable and motivated children in need to discover their full potential and support them through their academic journey, all the way from elementary school through college. [www.boyshopegirls.hope.org/](http://www.boyshopegirls.hope.org/)